



## **For Immediate Release**

### **International Production & Processing Expo**

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## **Regulations, Grain Markets and Animal Welfare Focus of Latin American Poultry Summit at 2022 IPPE**

ATLANTA, Ga. – Jan. 26, 2022 – During his keynote presentation on global, regional and national regulations at the la Cumbre Avícola Latinoamericana (Latin American Poultry Summit) held during the 2022 International Production & Processing Expo, Osler Desouzart, CEO of OD Consulting, remarked that Latin America has gained a good position in the international poultry market. He commented, “Although the international market now includes the street in which you live, it is no longer a local, international or global market. Instead, it is a *glocal* market.”

“Today in the market, a competitive price, quality and flexibility to serve the client are no longer distinguishing attributes, but the minimum necessary to enter a market, and mostly, to stay in the market,” he said. The new values of the consumer, and the passwords for success, are traceability, certifications, food safety, health concerns and sustainability (e.g., social, economic and environmental value), as well as animal welfare. Desouzart went on to mention that consumers want to know what they are eating, where it comes from and how it was produced. They also want a guarantee that the food is safe for their health and the environment and that the meat comes from healthy, well-treated animals.

As part of his discussion on the transport of poultry, Dr. José Antonio Delfino, professor at the Universidad Federal de Ceará in Brazil, described his research objective of analyzing the air flow in conventional transport cages used in Brazil. He remarked that it is very important to measure ventilation inside the loaded cages. To obtain the proper ventilation inside the cage, several factors need to be studied, including distance to travel, travel time, weather, speed of the truck, the type of road, and the chicken density of the cages. Delfino studied these factors at four different speeds and noted that when there is less ventilation, there is more mortality.

Jorge Garcia, founder of Prelude Harvest LLC, provided an overview of the grain market. He began his presentation by stating that “crises are a constant in this business, because we buy at high prices and then sell at lower ones.” Three years ago, corn was at US\$3, and now it is at US\$6.

Garcia analyzed the supply and demand of corn, soya and soya bean meal since 2020 and discussed what to expect for 2022. He commented that between 2020 and 2022, the world has increased corn production by 7%, and consumption has also increased 5%. During that same period, the world production of soya bean has increased 7.7%, and consumption has also increased 5.2%. The USA has produced more soya beans as well as Brazil, with a total world production increase of 4.2% and global consumption increase of 3.9%. Garcia predicted that grains will be more expensive in 2022, remarking that there is an expectation of big volatility in prices from May to August in 2022.

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**Photo caption:**

Osler Desouzart, CEO of OD Consulting, speaking at the la Cumbre Avícola Latinoamericana at the 2022 IPPE.

**ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of nearly 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.