



JAN 26-28, 2027

Showcase your company presence in the

OFFICIAL IPPE DIRECTORY by WATT Global Media



WITH THE WATT IPPE DIRECTORY, YOU WILL:

- ✓ Reach 81,000+ global industry professionals through digital releases in November 2026 and January 2027, plus 5,000 printed copies at the event.
- ✓ Stay visible after the event as attendees and global industry professionals continue using the directory.

With over 32,000+ IPPE attendees expected, DON'T MISS your chance to stand out as a must-see exhibitor and boost traffic to your booth.

SPACE CLOSING: NOV. 10, 2026

CONTACT US TODAY!
NOTE: Offer for exhibitors only.

WATT IPPE DIRECTORY ADVERTISERS RECEIVE:

- ✓ Company profile highlighted in three sections:
 - Exhibitor listings
 - Product categories
 - 60-word company description, website and company logo or photo
- ✓ Enhanced listing with bold type fonts
- ✓ Booth promotion with cross-referencing of your ad and booth number so attendees can easily find you at IPPE
- ✓ Distribution to attendees throughout convention center, at all entrances to exhibit halls A, B and C, and to all exhibitor booths



CONTACT A WATT GLOBAL MEDIA SALES MANAGER TO LEARN MORE:



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