

NEW! Must-see Exhibitors also appear in WATTPoultry USA, **Poultry International, Feed Strategy** and Feed & Grain magazines*

Showcase your company presence in the official

IPPE DIRECTORY BY WATT GLOBAL MEDIA

WITH YOUR AD PLACEMENT. **YOU ALSO RECEIVE:**

- ✓ Company profile highlighted in 3 sections:
 - Exhibitor listings
 - Product categories
 - *"Must-see" exhibitors (60-word company description, website and company logo or photo), now in 4 bonus issues of WATT magazines!
- **✓** Enhanced listing with bold-type fonts
- **✓** Booth promotion with cross-referencing of your ad and booth number so attendees can easily find you at IPPE
- **✓** IPPE Directory available at all entrances to exhibit halls A. B and C for attendees AND distributed to all exhibitor booths



CONTACT A WATT GLOBAL MEDIA SALES MANAGER TO LEARN MORE:



With over 32,000+