ALL THE SOLUTIONS TO MEET YOUR BUSINESS NEEDS



SHOWCASING THE LATEST SOLUTIONS AND TECHNOLOGIES FOR THE GLOBAL ANIMAL FOOD AND PROTEIN INDUSTRIES





PPEXPO.ORG

Produced by:



USPØULTRY

# **EVENT WRAP-UP REPORT**

## 2025 IPPE REPORTS STRONG RESULTS

The International Production & Processing Expo (IPPE) is the world's largest annual poultry and egg, meat and animal food industry event of its kind and is one of the 30 largest trade shows in the United States. See the results of the highly successful 2025 IPPE.

> 598,373 SQUARE FEET

1,385 EXHIBITORS

**30,502** TOTAL ATTENDEES

8,909

INTERNATIONAL ATTENDEES

## TOP FIVE INTERNATIONAL COUNTRIES/REGIONS REPRESENTED

Latin America – 49% Europe – 16% Canada – 15% Asia, Oceania, Middle East – 14% Africa – 6%

## **COAST TO COAST**

Attendees by U.S. Region

Southeast – 51% Midwest – 32% Northeast – 7% Mid-Atlantic – 6% West – 4%

# AROUND THE WORLD

The 2025 IPPE had **8,909** international visitors from **129** countries worldwide.



# **BUYER INFORMATION**

**Attendee Buying Power** 

- 49% Authorized Decision-maker
- 21% Influence Buying Recommendations
- **15%** Recommend Buying Decisions

## 9% Part of a Buying Team

## ATTENDEE JOB FUNCTIONS

40%

22%

11%

9%



**C-Level Management** 

## **Plant/Live Operations**

Engineering/Facility & Research & Development

## COMPANIES THAT ATTENDED THE 2025 IPPE

The following is a small sample of the hundreds of companies that attended the 2025 IPPE. Companies come from all over the world to conduct business at IPPE.

ADM ANIMAL NUTRITION AGRIFEED AGROPECUARIA EL GRAN CHAPARRAL AGROSUPER ALATRADE FOODS ALLEN HARIM FOODS LLC AMERICAN BEEF PACKERS AMERICAN FOODS GROUP AMICK FARMS LLC **BACHOCO OK FOODS** BACHOCO S.A. **B & B POULTRY BELL & EVANS** BOAR'S HEAD PROVISIONS CO., INC. **BOB EVANS FARMS** BRASWELL MILLING COMPANY, INC. **BUTTERBALL LLC** CAL-MAINE FOODS INC CARDINAL MEAT SPECIALISTS, LTD. CARGILL, INC. CARIBBEAN BROILERS GROUP CARL BUDDIG AND COMPANY CASE FARMS CCF BRANDS CENTRAL VALLEY MEAT COMPANY CHICK-FIL-A **CLAXTON POULTRY** COLORADO PREMIUM FOODS COOPER FARMS, INC. CRIDER FOODS **CTI FOODS** CULVER DUCK FARMS, INC. DAKOTA PROVISIONS DAYBREAK FOODS, INC. DIETZ & WATSON, INC. **EW NUTRITION** FARBEST FOODS INC FEEDWORKS USA FIELDALE FARMS CORPORATION FOSTER FARMS, INC. FPL FOOD FRESHPET FURST-MCNESS **GEORGE'S INC GOLD CREEK PROCESSING** GOLDEN ROD BROILERS **GRANJA BRASILIA** HARRISON POULTRY INC HERBRUCKS POULTRY RANCH HILLANDALE FARMS HILL'S PET NUTRITION, INC. HOLMES FOODS HORMEL FOODS CORPORATION HOUSE OF RAEFORD **INGRAM FARMS IN-N-OUT BURGER** JACK LINKS BEEF JERKY JBS USA JENNIE-OTURKEY STORE INC JOE JURGIELEWICZ & SON LTD

JOHNSONVILLE SAUSAGE, LLC JTM FOOD GROUP KALMBACH FEEDS INC KENOSHA BEEF INTERNATIONAL, LTD. KENT NUTRITION COMPANY KOCH FOODS **KREAMER FEED, INC.** LAND O'FROST, INC. LAND O'LAKES, INC. LINCOLN PREMIUM POULTRY LOPEZ-DORADA FOODS MAPLE LEAF FARMS INC. MAPLE LEAF FOODS MAPLE LODGE FARMS LTD. MAR-JAC POULTRY INC. MARS PETCARE US MICHAEL'S FINER MEATS, LLC MILLER POULTRY MOUNTAIRE CORPORATION MPS EGG FARMS NATIONAL BEEF PACKING CO., LLC **NESTLE PURINA** NUESKE'S APPLEWOOD SMOKED MEATS NUTRA BLEND OLYMEL OPAL FOODS, LLC **ORTEGA MEATS OSI GROUP, LLC** PECO FOODS INC. PERDUE FARMS INC. PILGRIM'S POLLOS VIDAURRI PRESTAGE FARMS INC. PRONACA **RANDALL FOODS REDONDOS SA** ROSE ACRE FARMS INC. SAUDER FEEDS, INC. SCHIFF'S RESTAURANT SERVICE SEABOARD FOODS SIMMONS FOODS INC. SMITHFIELD FOODS, INC. STANDARD MEAT COMPANY STAR EGG SUGAR CREEK PACKING COMPANY SUZANNA'S KITCHEN THE KRAFT-HEINZ COMPANY THE WENGER GROUP TIPTOP POULTRY INC. **TRIUMPH FOODS** TYSON FOODS, INC. VITA PLUS VIRGINIA POULTRY GROWERS COOP INC. WAYNE-SANDERSON FARMS LLC WEST LIBERTY FOODS WESTERN MILLING WILBUR-ELLIS NUTRITION WINGSTOP RESTAURANTS

# EDUCATION AND NETWORKING

IPPE featured networking, education and innovative technology all in one place!



#### 80+ HOURS OF EDUCATION SESSIONS

IPPE sessions focused on food safety, plant operations, sustainability and other current industry topics.

## 90+ TECHTALKS

Short educational sessions by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, poultry and egg industries.



## HAPPY HOUR

Attendees had an opportunity to connect at the Happy Hour held on the trade show floor.

## **GIVING BACK TO ATLANTA**

The 2025 IPPE raised \$33,894 for the Atlanta Community Food Bank through its 'Giving Back to Atlanta' campaign. Since 2016, approximately \$246,000 has been donated to the Atlanta Community Food Bank through the campaign.





### **GLOBAL REACH**

IPPE offered delegation assistance and buyer matchmaking, as well as prearranged briefings and meetings customized according to buyer interests, through the U.S. Department of Commerce program.



## **PLAN YOUR NEXT SUCCESS WITH IPPE**





Visit ippexpo.org to explore exhibiting opportunities for the 2026 IPPE.

1530 Cooledge Road Tucker, GA 30084 info@ippexpo.org | ippexpo.org