

Specialty Polyfilms to showcase Non-PVC Forvara® Meat Films at IPPE 2025

JOIN US

INTERNATIONAL
IPPE
PRODUCTION & PROCESSING EXPO
2025

Specialty Polyfilms
BOOTH
B42077

forvara
NON-PVC MEAT WRAP FILMS

MEAT IS NOT JUST A PROTEIN SOURCE FOR COMMON MAN; IT IS REFLECTION OF LOVE, CARE & TRADITION AND ITS PACKAGING DESERVES THE SAME EMPATHETIC APPROACH

JAN. 28 - 30, 2025
GEORGIA WORLD CONGRESS CENTER, ATLANTA, GEORGIA

B, BC, & C HALLS: EGG & LIVE
PRODUCTION, GENETICS, INCUBATION,
ANIMAL HEALTH, MEAT & POULTRY
PROCESSING, PACKAGING & RENDERING

Columbus, Ohio (November 30, 2024) – Specialty Polyfilms, the parent company of Specialty America, is delighted to announce its participation in the International Production & Processing Expo (IPPE) 2025 to be held in Atlanta, Georgia, USA from January 28th to January 30th, 2025. Specialty Polyfilms will showcase its highly recognized Non-PVC Forvara® Automatic Tray Overwrap Meat Films and Non-PVC Forvara® Manual Meat Wrap Films at the show. These films are tailored according to business needs and technical requirements of the Meat Processors and Packers with an unwavering commitment to quality, functionality and high performance.

Reshaping Meat Overwrapping:

Forvara® Non-PVC Meat Films offers the Meat Processors and Packers with optimum performance over all types of Automatic Tray Overwrapping Machines from different Machine Manufacturers. This enables Meat Processors to judiciously switch from current incumbent films to the Non-PVC Polyethylene based alternative – Forvara® Automatic Tray Overwrap Meat Films. Specialty Polyfilms leverage economies of scale with high throughput, modern and efficient production lines, global polymer procurement and integrated supply-chain logistics to offer comparatively competitive pricing vis-a-vis conventional automatic tray overwrap meat films.

Key Films Types on Display at IPPE:



Non-PVC Forvara® Automatic Tray Overwrap Meat Films: Designed for In-line and elevated Tabletop Automatic Tray Overwrap Machines from different manufacturers these films are formulated to ensure efficient and seamless wrapping in high-speed automatic machines, delivering consistent results. The AW-40 series film is for Auto Tray Overwrapping machines. These films are formulated to ensure efficient and seamless wrapping in high-speed automatic machines, delivering consistent results.

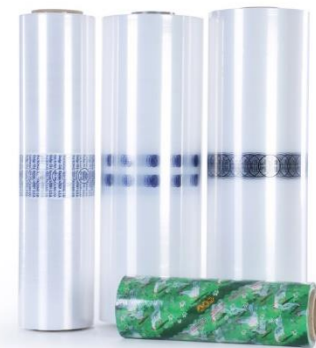


Non-PVC Forvara® New Generation Ultimate and Unlimited (NG-U&U) Automatic Tray Overwrap Meat Films:

These are premium films for the elevated Tabletop Automatic Tray Overwrap machines that provides excellent stretch with no stretch marks or wrinkles providing a better finished look to wrapped Meat. The TW 40 series is a premium film used on the Tabletop Auto Wrappers. The film provides enhanced memory & excellent stretch with no stretch marks or wrinkles providing a better finished look to wrapped meat.

Customized-Printed Meat Films:

Meat Processors and Packers can benefit from the 6-Colour Custom-Printing on the Films surface that enables the brand owners to enhance their brand's visibility and differentiation on retail shelves.



Non-PVC Forvara® Manual Machine Meat Wrap Films:

These films are easy to unwind and cuts without foul burning smell mainly used at Deli Stores, Grocery / Retail Chains. Excellent cling properties make the hand wrapping task easy and provides a secure sealing to the Meat Trays.



Non-PVC Forvara® End and Bottom Seal Meat Films: These films are multi-layered high puncture resistant overwrap & shrink films which are available in plain or printed form to improve the branding & differentiation efforts of brands. They provide high reliability sealing on three sides of the case ready pack, with two on the sides and one at the bottom, thereby reducing the possibilities of leakages.

“Forvara® Non-PVC Meat Films have demonstrated peerless performance on the Automatic Tray Overwrapping Machines even at high-speeds which is an important and differentiating aspect for the Meat Processors and Packers to consider us.”

Shantanu Deshpande - President of Specialty America

Films Features:



Optimum Cling

Allows wrapping around containers of porcelain, glass, ceramic, steel and certain plastics to seal food without the hassle of film entanglement. It has good film-to-film clinginess, too.



BPA Free

Bisphenol A (BPA) free and does not contain any plasticizers (such as phthalates), stabilizers, chlorine content or any chemicals that are harmful to human health.



Resistant to Extreme

Cold
Does not crack even at sub-zero temperatures of up to -30 °C (-22 °F).



**Excellent
Breathability**

Keeps meat fresh for a longer period, thus increasing its shelf life.



**High Optical
Transparency**

Exceptional anti-fog properties for see-through packaging of fresh cut meat to display in freezers.



Better Organoleptic Properties without Loss of Nutrition Content

Also safe for contact with fatty foods.

Recycle-Ready & eco-friendly

Polyethylene is easily recycled without releasing any harmful substances into the environment.

Tear and Puncture Resistant

Easily wraps around protruding bones without tearing.

Higher Elasticity and Good memory

Allows the film to be kept taut around the product, without wrinkles.

Microwave safe

The film does not release toxic substances into the wrapped food when heated.

Food Safety and Compliances:

Forvara Meat Wrap films are free from harmful plasticizers, stabilizers, toxic heavy metals, PFAS, fungicides or any other chemicals harmful to human health ensuring food safety. These films comply with the latest food contact regulations as per FDA-21 CFT 177.1520 and does not contain any chemicals from California Prop. 65 list of harmful chemicals.

Visit Us at IPPE 2025 – Booth B42077

Join Specialty Polyfilms Team at Booth **B42077** – B, BC, & C HALLS: Egg & Live Production, Genetics, Incubation, Animal Health, Meat & Poultry Processing, Packaging & Rendering during IPPE 2025 to experience the developments and improvements in the Fresh Meat overwrapping category. Our team will be present to provide demonstrations, talk about Customized Meat Films Solutions, and for Commercial Discussions.

To get connected with our Sales Team contact : forvara.fp@specialty-films.com

For more information, visit our website at www.specialty-films.com

Media Inquiries Contact: forvara.fp@specialty-films.com

About Specialty Polyfilms

Specialty Polyfilms is a leading global manufacturer of cutting-edge protective packaging films for food, industrial & agriculture applications. Specialty Polyfilms provides specialized solutions to 200+ customers spread across 25+ countries.

About Specialty America

Specialty America Inc., a wholly owned subsidiary of Specialty Polyfilms India Pvt. Ltd. was incorporated in August 2014, with warehouses on the east and west coasts of the US. It facilitates localised purchases in the US and provides a hassle-free alternative to importing products to the US.