



Nutrition Group

For More Information:
Renee Lloyd
303-912-2285 (cell)
renee.lloyd@kentww.com

NEWS RELEASE

For immediate release

HUMISYN™: REVOLUTIONIZING POULTRY HEALTH WITH NATURAL SOLUTIONS

MUSCATINE, Iowa (Dec. 11, 2024)—Innovative Solutions, a division of KENT Nutrition Group, introduces **HUMISYN™**, a synergistic blend of organic acid sources that shows great promise in helping to reduce the effects of a common disease in poultry by improving overall gut health.

Necrotic enteritis (NE) is a significant challenge in the poultry industry, leading to increased mortality, reduced growth performance, and poor feed conversion rates, with global losses estimated at nearly \$6 billion annually. Traditionally managed with in-feed antibiotics, NE can now be addressed more naturally through improved gut health.

“Through our research trials, we’ve observed a significant reduction of over forty (40) percent in necrotic enteritis lesion scores,” says Dr. Tom Weber, PhD, Innovative Solutions. “We have formulated the HumiSyn™ for two types of delivery—via water or through dry feed—that both see similar significant results.”

HumiSyn™ IFC4 is a free-flowing additive for poultry feeds; and is a precise formula of a proprietary naturally occurring organic acids source and short-chain fatty acid glycerides.

HumiSyn™ WSC4 is a concentrated liquid form which is easily administered via drinking water and comprised of the same proven formulation.

“Our HumiSyn™ solution represents a breakthrough technology that KENT Nutrition Group has rigorously researched, demonstrating immediate and significant performance benefits for the poultry industry,” says Kale Causemaker, Senior Director of Sales and Business Development, Innovative Solutions.

Learn more about the benefits of HumiSyn at IPPE booth A2943 or at innovativesolutions.com.

About KENT® Corporation

Since 1927, KENT has leveraged its core strengths of animal care and human nutrition resulting in the diversified company it is today. KENT is a worldwide leader in manufacturing and marketing ag-based specialty ingredients and consumer products. The award-winning and family-owned business is led by third-generation family member, Gage A. Kent. KENT is headquartered in Muscatine, Iowa, USA.

###