

## Cargill Showcases New Micronutrition and Health Poultry Capabilities at IPPE 2025

**WHEN:** January 28-30, 2025

**WHERE:** Cargill Booth Hall A Booth A2433  
Georgia World Congress Center, Atlanta Georgia

**WHAT:** Last year, Cargill Animal Nutrition unveiled its new Micronutrition & Health Solutions (MHS) business. With performance, nutrition and health under one roof, we bring a complete range of ingredients and nutritional knowledge, expert talent and digitally driven solutions to customers.

Key industry experts will be available for interview on our new poultry solutions for the North American market and on our strategy of bringing both digital and animal health expertise to our customers.

### HIGHLIGHTS:

- **Micronutrition & Health Solutions:** Cargill is showcasing its comprehensive poultry portfolio which allows us to have a programmatic approach to nutrition and health, backed up by digital solutions such as Galleon. One of these solutions we are excited to showcase at IPPE is our **Biostrong™** portfolio. These innovative solutions are designed to enhance poultry performance, boost digestion, and support immune health.
  - **Biostrong™ Dual** combines the power of postbiotics and phytochemicals to improve broiler digestive health and performance. Backed by extensive research, it offers a four-point feed conversion ratio improvement and a healthier, balanced gut microbiome.
- **Technical know-how:** To drive development of future innovations and to ensure customer success in applying our existing portfolio as part of a strong overall poultry health program, we have built a team model that integrates talent from both nutrition and health backgrounds. We listen to customer needs, then bring in the backing of PhDs, Nutritionists, Veterinarians, experienced Account Managers and our Global Research team to map out jobs to be done in support of maximized bird performance and profitability.
- **TECHTALKS:** Experts will be presenting on the following topics:
  - **Thursday, January 30, 9:30 am, Theater A:** Cargill's Vivek A. Kuttappan will discuss the synergistic benefits of postbiotics and essential oils on gut health and broiler performance.

- **Tuesday, January 28, 3:00 pm, Theater A:** Cargill's Luisa Gene will present on applying microbiome intelligence to advance poultry performance and health with Galleon, an analysis tool that helps customers determine how the gut microbiome of their flock is related to nutrition and health.
- **Award:** Cargill's **Reveal® Layers** uses unique, non-invasive, near-infrared (NIR) technology to monitor the body condition of poultry. This technology provides producers and nutritionists with immediate access to body composition assessments of their hens, enabling real-time dietary decisions to support long-term production and performance. It has been nominated for the 2025 Innovation Award at IPPE.

**WHO:**

- **Gilles Houdart & Christos Antipasti**, Micronutrition & Health Solutions Directors  
*Suggested topic: Cargill's MHS brand strategy*
- **Vivek A. Kuttappan**, Technology Lead for Postbiotics in Poultry & **Christine Maziero**, Strategic Marketing & Technology Director for Poultry  
*Suggested topics: Benefits of postbiotics and essential oils on gut health and performance in broilers & Biostrong™ Dual launch*
- **Vinicius Chiappetta**, Global Digital Commercial Director & **Luisa Gene**, Galleon Technology Lead at Cargill  
*Suggested topic: Digital solutions & Galleon*
- **Dr. Angela Guaiume**, Director of Poultry Nutritional Services, North America  
*Suggested topic: Reveal® Layers*

**CONTACT:** For more information or to schedule an interview, please contact Katie Wiles at [katie\\_wiles@cargill.com](mailto:katie_wiles@cargill.com).

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**About Cargill**

Cargill is committed to providing food, ingredients, agricultural solutions, and industrial products to nourish the world in a safe, responsible, and sustainable way. Sitting at the heart of the supply chain, we partner with farmers and customers to source, make and deliver products that are vital for living.

Our 160,000 team members innovate with purpose, providing customers with life's essentials so businesses can grow, communities prosper, and consumers live well. With 159 years of experience as a family company, we look ahead while remaining true to our

values. We put people first. We reach higher. We do the right thing—today and for generations to come. For more information, visit [Cargill.com](https://www.cargill.com) and our [News Center](#).