



For Immediate Release

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Elanco to Unveil Upgraded Health Tracking System (HTSi) Portal at 2025 IPPE

The HTSi portal provides powerful insights into flock health to support efficient poultry production

GREENFIELD, Ind. (January 22, 2025) -- During the 2025 International Production and Processing Expo (IPPE), Elanco Animal Health Incorporated will unveil its upgraded Health Tracking System ([HTSi](#)) portal. Throughout IPPE, attendees will have the chance to explore an interactive Intestinal Integrity data game at the Elanco booth B25033.

Elanco's HTSi is a globally recognized benchmarking tool that helps track and evaluate broiler health for improved monitoring of bird health and performance. The benchmarking system incorporates multiple lesions to assess gut health and other essential performance indicators to maximize broiler performance and profitability. The upgraded HTSi system includes enhanced reporting capabilities and improvements in user navigation to efficiently gather updated flock health insights.

"Spring and summer are critical times to track poultry health, so we're ensuring that poultry producers can explore the portal in time for these key seasons," said Dr. Francene Van Sambeek, Technical Advisor. "With decades of comprehensive flock health insights, the HTSi platform provides invaluable data to support seasonal, data-driven decisions. These insights can help guide and optimize feeding programs, ultimately contributing to more efficient poultry production practices."

During IPPE, attendees can explore the new HTSi platform through an interactive game that allows players to collect Elanco products and incorporate best management practices to boost their flock's I2 score. Elanco technical consultants will also be available to provide insights on current health trends in the HTSi and how producers can leverage the insights to guide spring and summer feeding programs.

Learn more about the HTSi update and explore the interactive game at booth **B25033** during IPPE from January 28-30 at the Georgia World Congress Center in Atlanta, Georgia.

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), the Meat Institute and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT ELANCO

Elanco Animal Health Incorporated (NYSE: ELAN) is a global leader in animal health dedicated to innovating and delivering products and services to prevent and treat disease in farm animals and pets, creating value for farmers, pet owners, veterinarians, stakeholders and society as a whole. With 70 years of animal health heritage, we are committed to breaking boundaries and going beyond to help our customers improve the health of animals in their care, while also making a meaningful impact on our local and global communities. At Elanco, we are driven by our vision of Food and Companionship Enriching Life and our Elanco Healthy Purpose™ sustainability pillars – all to advance the health of animals, people, the planet and our enterprise. Learn more at www.elanco.com.

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PM-US-24-2303