

For Immediate Release:

Valco Industries, Inc.  
2710 Division Hwy  
New Holland PA 17557  
[Marcom@val-co.com](mailto:Marcom@val-co.com)  
717-354-4586

VAL-CO® and ONCE® (by Signify®) Announce Exclusive Partnership



VAL-CO® and ONCE® (by Signify®) are excited to announce their exclusive partnership - bringing the revolutionary Optient® gradient lighting system to the US and Canadian poultry industries through select VAL-CO Distribution partners.

Optient is a patent pending gradient lighting system focused on optimizing animal health and productivity.

Drawing inspiration from nature and science, Optient uses gradient lighting to mimic the varied lighting environments found in the wild, promoting the natural behavior of chickens, keeping flocks calm and stress-free and resulting in improved animal welfare. By utilizing energy-efficient LED technology, Optient can also reduce energy usage by up to 70%, making it a greener choice for poultry farmers.

Optient is the revolutionary solution that empowers growers and integrators by helping to improve feed conversion up to 4 points, reduce energy use by up to 70%, and improve animal welfare by keeping flocks calm and stress-free – leading to a happier and healthier farm.

VAL-CO, in addition to selling the Optient lighting system, also offers growers feeding, watering and ventilation systems to help their flocks' performance. Since its inception, the FUZE ProLine pan feeding system by VAL-CO has regularly outperformed other poultry feeders in feed trials. The numerous pan and grill combinations, including the newest option – the grill-less feeder, give you more choices than ever before to find the perfect fit for your farm.

Growers that choose the FUZE saw improved feed conversion and happier, healthier birds. "Choosing VAL-CO was a no-brainer. I saw feed trial after feed trial of the VAL-CO FUZE ProLine feeder outperforming the competition. I just wouldn't consider anything else."

*Bryan Essex*

More information on Optient is available on Once by Signify's website as well as further detail on the science behind light gradients for poultry.

**Visit VAL-CO in Booth B10021 and ONCE by Signify in B39009.**

### **About Signify**

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our Philips products, Interact connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. In 2022, we had sales of EUR 7.5 billion, approximately 35,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We achieved carbon neutrality in our operations in 2020, have been in the Dow Jones Sustainability World Index since our IPO for six consecutive years and were named Industry Leader in 2017, 2018 and 2019. News from Signify is located at the Newsroom, Twitter, LinkedIn and Instagram. Information for investors can be found on the [Investor Relations](#) page.

### **About VAL-CO**

The VAL-CO® brand represents the ingenuity and integrity of visionaries, laborers, craftsmen, farmers, machinists and engineers who have designed, built, and tested our commercial equipment for over 75 years. VAL-CO products have helped more than 100,000 farmers improve their yields, profits, and success. VAL-CO poultry feeding and watering systems are known around the world for their outstanding performance and durability. Helping raise better animals, provide for their welfare, and support your family's livelihood is what motivates us to do what we do - Helping agriculture feed a hungry world.